

EEC Trends
Warsaw, Sheraton Grand Warsaw hotel (ul. B. Prusa 2)
8 February 2024

08.30-09.00 guests registration

09.00-11.00

Ballroom ABCDE

The economy from scratch. Recommendations for those in power

11.00-11.30 break

<p>11.30-13.00 <i>Ballroom B</i> Energy, transition and security</p>	<p>11.30-13.00 <i>Ballroom CDE</i> Investments and their financing</p>	<p>11.30-13.00 <i>Ballroom A</i> The law, business and the economy</p>	<p>11.30-13.00 <i>Conference Room Sofia</i> SIDE EVENT EEC Talks part 1: the stage, dialogue, and the individual</p>
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13.00-13.45 break

<p>13.45-15.00 <i>Ballroom B</i> The sustainable economy</p>	<p>13.45-15.00 <i>Ballroom CDE</i> Infrastructure and construction</p>	<p>13.45-15.00 <i>Ballroom A</i> The digital economy and digital companies</p>	<p>13.45-15.00 <i>Conference Room Sofia</i> SIDE EVENT EEC Talks part 2: the stage, dialogue, and the individual</p>
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15.00-15.30 break

<p>15.30-16.30 <i>Ballroom B</i> Poland, Ukraine and Europe</p>	<p>15.30-16.30 <i>Ballroom CDE</i> Workforce, the labour market and diversity</p>	<p>15.30-17.30 <i>Conference Room London</i> SIDE EVENT The EEC Programme Board and EEC Members – joining forces for the Congress*</p>
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16.30-18.30 technical break

19.00

Ballroom ABCDE

SIDE EVENT

The WNP Awards Gala

OPENING SESSION

8 February 2024 | 09.00-11.00 | Ballroom ABCDE

This session will be interpreted simultaneously into PL/EN

The economy from scratch. Recommendations for those in power

Polish economy 2024+. Key challenges for the new government and administration.

- Investments and their financing. How to unlock the funds from the National Recovery Plan (KPO)? Investment potential under the new EU financial framework. How to drive private investment?
- Foreign policy and the economy. The impact of geopolitical turmoil on the economy. Co-operation with Ukraine in the context of its EU aspirations. Poland in the EU: Will there be a new opening?
- The state in the economy. Changes to the ownership policy in state-owned companies. Free competition and a level playing field. The state as a regulator, arbitrator and infrastructure administrator.
- Climate and politics. Global climate objectives and action after COP28: How to accelerate on the road to a sustainable and zero-carbon economy?

POLSKIE TOWARZYSTWO WSPIERANIA PRZEDSIĘBIORCZOŚCI SA

PTWP SA, Plac Sławika i Antalla 1, 40-163, Katowice tel. +48 32/ 209 13 03 www.ptwp.pl ptwp@ptwp.pl

- Energy and transition. Transformations of the energy sector – security, energy costs, and investments. How should Poland's energy mix change?
- Public finances. Macroeconomic parameters determining the outlook for the economy and the state of public finances. Monetary policy, the state budget, and market confidence.
- The rule of law and business. Conditions for safe economic activity – free from system oppression. Rational and business-friendly legislation and fiscal policy.

Recommendations on the way we will work during the EEC Trends

The panellists prepare their speeches and positions for the discussion in the format of recommendations to the government. The moderator leads the debate, guiding the participants to formulate conclusions and recommendations, the working versions of which are then collected after the opening session as well as after each of the debates. At the end of the EEC Trends, the material is compiled and – as a collective document – forwarded to decision-makers.

Guests invited to participate in the session (alphabetical list):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Sebastian Jabłoński**, Chairman of the Board, Respect Energy Holding
- **Artur Popko**, Chairman of the Board, Budimex SA
- **Anna Rulkiewicz**, President, LUX MED Group
- **Reinier Schlatmann**, Regional Managing Director of East Europe, DS Smith
- **Małgorzata Starczewska-Krzysztozek**, Lecturer, Chair of Political Economics, Faculty of Economic Sciences, University of Warsaw

Moderator:

- **Wojciech Kuśpik**, CEO of the PTWP Group, Initiator and Organizer of the European Economic Congress
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.

DEBATES. TALKS. PRESENTATIONS

8 February 2024 | 11.30-13.00 | Ballroom B

This session will be interpreted simultaneously into PL/EN

Energy, transition and security

A new definition of energy security and independence. What do business and investors expect in order to become more involved in the transition of the energy sector? The expected and recommended changes to EPP 2040. Green and distributed power generation: How much, when, and under what conditions? The transmission system and the National Power System faced with changes to the energy mix and generation structure. How to ensure stability and flexibility: coal, gas, renewables, or nuclear power? A yes, a no, or yet another option: What about the segregation of coal assets of energy companies?

Guests invited to participate in the session (alphabetical list):

- **Maciej Bando**, Undersecretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Climate and Environment
- **Rafał Gawin**, President, Energy Regulatory Office (URE)
- **Sebastian Jabłoński**, Chairman of the Board, Respect Energy Holding
- **Bartosz Krysta**, Member of the Board, CCO, Veolia Energy Contracting Poland
- **Joanna Pandera**, President, Forum for Energy (Forum Energii)
- **Jacek Misiejuk**, President, Enel X Polska
- **Michał Wypychewicz**, Chairman of the Board, CEO, ZPUE SA

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

8 February 2024 | 11.30-13.00 | Ballroom CDE

This session will be interpreted simultaneously into PL/EN

Investments and their financing

The potential vs. actual willingness of companies to invest. Main reasons and risk factors discouraging businesses from launching new projects. How to effectively motivate and incentivize private enterprises to invest? The role of state and legislation. Attractive investment destinations and factors in decision-making. Europe's priorities vs. Poland's investment needs: infrastructure, sustainable economy, resilience, knowledge, digitalisation, innovativeness. The National Recovery Plan and other EU sources of financing.

Guests invited to participate in the session (alphabetical list):

- **Elisabetta Falcetti**, Regional Director, Head of Poland and the Baltic States, European Bank for Reconstruction and Development
- **Paweł Jarski**, Chairman of the Board, Elemental Holding
- **Bartosz Kublik**, Vice-President, Polish Bank Association (ZBP)
- **Piotr Krasieński**, Deputy Director, National Center for Research and Development (NCBR)
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Tomasz Rolewicz**, Partner, Tax Advisory Department, EY Polska

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

8 February 2024 | 11.30-13.00 | Ballroom A

This session will be interpreted simultaneously into PL/EN

The law, business and the economy

Stringency of the justice system in the economic sphere – subjective perceptions, hard data, visible trends, and dramatic examples. The modern economic circulation versus the competence of prosecutors and judges. The excessive duration of judicial procedures that disrupts economic activity. What should a healthy relationship between the state and business look like? Stabilisation of the legal environment of the economy: What does it take to achieve this? A legislative process taking into account the effects of legal acts on the economy.

Guests invited to participate in the session (alphabetical list):

- **Adam Krzysztof Abramowicz**, Spokesperson for Small and Medium-sized Enterprises
- **Piotr Kamiński**, Treasurer, Vice-President, CFO, Employers of Poland (Pracodawcy RP)
- **Wojciech Kostrzewa**, President, Polish Business Roundtable (Polska Rada Biznesu)
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland; President, Supreme Audit Office (NIK) 2013–2019
- **Ryszard Petru**, Member of the Polish Parliament, Chairman of the Committee on Economy and Development
- **Przemysław Rosati**, President, Polish Bar Council (Naczelna Rada Adwokacka)

Moderator:

- **Jacek Socha**, Chair at the Polish Securities and Exchange Commission (KPWiG) 1994–2004; Minister of Treasury of Poland 2004–2005

8 February 2024 | 11.30-13.00 | Conference Room Sofia

EEC Talks part 1: the stage, dialogue, and the individual

This is the new format of the events making up the increasingly diverse EEC programme. Conversations with our guests will be held on an open stage. The guests will include well-known economists, politicians, and diplomats, as well as business, culture and social life personalities.

Hosted by: **Adam Sierak**, redaktor, WNP.PL

11.30–11.50

One-on-one conversation (20')

Is Poland back at the EU's main table now?

- **Joanna Burnos**, Founder, LEADERIS Institute, Member of the Advisory Board, The Alliance Of Her
- **Magdalena Sobkowiak-Czarnecka**, Undersecretary of State, European Union Division, Chancellery of the Prime Minister of the Republic of Poland

12.05–12.20

One-on-one conversation (15')

Artificial intelligence, or what dreams are made of. Industry, the armed forces, and society of the future

- **Aleksandra Przegalińska**, Vice-Rector for International Co-operation and ESR, MINDS (Management in Networked and Digital Societies), Kozminski University
- **Adam Sierak**, Editor, WNP.PL

12.20–12.40

One-on-one conversation (20')

Get ready: the 'manufacture, use, and throw away' model is a relic of the past. A modern and practical take on the circular economy

- **Bartłomiej Koral**, Business Development Manager, EMKA SA
- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

12.40–13.00

Three-on-one conversation (20')

The Solidarity Transport Hub Poland (CPK) – illusions and reality. Should it be put into effect, abandoned, or modified?

- **Andrzej Kobielski**, Vice President of Commercial Affairs, Enter Air
- **Tomasz Szymczak**, CEO, Modlin Airport
- **Artur Tomasiak**, Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA)
- **Adam Sierak**, Editor, WNP.PL

8 February 2024 | 13.45-15.00 | Ballroom B

This session will be interpreted simultaneously into PL/EN

The sustainable economy

Will there be an acceleration after COP 28? How will the findings of the global climate summit affect the European and global economy? EU legislative requirements related to taxonomy and reporting versus the national reality and costs – the smaller entities' capability to adapt. ESG criteria in corporate strategies, financing and economic and trade co-operation. The risk of exclusion of Polish exporters from European supply chains. How can and should the state support companies in their transitional activities? The role of large entities and financial sector companies in decarbonising the Polish economy. Technologies for the transition – an opportunity for business leaders, investors, innovators and researchers.

Guests invited to participate in the session (alphabetical list):

- **Anna Borys**, Impact Director, McDonald's
- **Marcin Korolec**, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych); Director, Green Economy Institute; Minister of the Environment of Poland 2011–2013; Chair, COP19
- **Maciej Martyniuk**, Manager, Strategy Section, National Center for Research and Development (NCBR)
- **Jarosław Urban**, Vice-President, VIVE Textile Recycling
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderator:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

8 February 2024 | 13.45-15.00 | Ballroom CDE

This session will be interpreted simultaneously into PL/EN

Infrastructure and construction

Key investment projects in the national transport infrastructure – continuation, acceleration, and transfers of funds. Is there a need for a change to financial and organisational models? Co-operation between state contracting authorities and construction companies – good practices and necessary improvements. The indexation of contracts. Modern infrastructure vis-à-vis mobility trends, the development of sustainable transport and the geopolitical situation in our part of Europe. Investments held back by the cost of money as well as the prices of materials and labour costs. Can the release of EU funds give a boost to development?

Guests invited to participate in the session (alphabetical list):

- **Piotr Malepszak**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Krzysztof Niemiec**, Vice President of the Management Board, Track Tec SA
- **Artur Popko**, Chairman of the Board, Budimex SA
- **Robert Tomanek**, Rector of the University of Economics in Katowice 2016–2020; Undersecretary of State at the Ministry of Labour and Technology of Poland 2020–2021
- **Wojciech Trojanowski**, Member of the Board, Strabag

Moderator:

- **Marcin Piasecki**, Editor, Rzeczpospolita

8 February 2024 | 13.45-15.00 | Ballroom A

This session will be interpreted simultaneously into PL/EN

The digital economy and digital companies

Key technology trends of 2024. Which technologies to invest in? Artificial intelligence (AI) and machine learning (ML); the Internet of things (IoT); cloud solutions; and robotic process automation (RPA). System integration and management support. Examples of efficient implementation in industry, services and the financial sector. Motivations and concerns: How to encourage companies to invest in digitalisation? The demand for technology versus the green transition and energy efficiency. The infrastructure for a digital acceleration. How does the Polish e-state work and what does business think about it?

Guests invited to participate in the session (alphabetical list):

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Radosław Frańczak**, Partner, Technology Consulting Leader, EY Polska
- **Marek Gabryś**, President, AIUT Sp. z o.o.
- **Dariusz Mazurkiewicz**, CEO, Polish Payment Standard (PSP), BLIK system operator
- **Ewa Łuniewska**, Vice-President, ING Bank Śląski SA

Moderator:

- **Sebastian Ogórek**, Head of Economy Department, Gazeta Wyborcza, Head of Wyborcza.biz Editorial Office

8 February 2024 | 13.45-15.00 | Conference Room Sofia
EEC Talks part 2: the stage, dialogue, and the individual

This is the new format of the events making up the increasingly diverse EEC programme. Conversations with our guests will be held on an open stage. The guests will include well-known economists, politicians, and diplomats, as well as business, culture and social life personalities.

Hosted by: **Aleksandra Helbin**, Editor, WNP.PL

13.45–14.05

One-on-one conversation (20')

Poland in the British Isles, and the British Isles in Poland at a time of crises and normalisation. A strategic alliance on several stages

- **Jennifer Tyldesley**, Minister-Counsellor for Economic Affairs, Embassy of the United Kingdom of Great Britain and Northern Ireland in Warsaw
- **Aleksandra Helbin**, Editor, WNP.PL

14.10–14.25

One-on-one conversation (15')

Strategy, critical infrastructure security

- **Mirosław Skowron**, CEO, PERN SA
- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

14.30–15.00

Two-on-one conversation (15')

Transforming Silesia – the power of universities. The European City of Science Katowice 2024

- **Marcin Krupa**, Mayor of Katowice
- **Celina Olszak**, Rector, University of Economics in Katowice
- **Adam Sierak**, Editor, WNP.PL

8 February 2024 | 15.30-16.30 | Ballroom B

This session will be interpreted simultaneously into PL/EN

Poland, Ukraine and Europe

On what principles should the relations between Ukraine, Poland and Europe be based? The infrastructure and logistics providing support and facilitating economic co-operation. The role of Polish investors and contractors in the recovery and reconstruction of Ukraine.

Guests invited to participate in the session (alphabetical list):

- **Dariusz Blocher**, Chairman of the Board, Unibep
- **Jadwiga Emilewicz**, Member of the Polish Parliament (Sejm); Minister of Entrepreneurship and Technology and Minister of Economic Development 2018–2020; Deputy Prime Minister of Poland 2020; Government Plenipotentiary for Polish-Ukrainian Development Co-operation 2023
- **Zbigniew Jagiełło**, Member of Supervisory Boards, Blik, Asseco, EkoEnergetyka, MCI
- **Volodymyr Lytvyn**, President, Polish-Ukrainian Chamber of Commerce (PUIG)
- **Monika Piątkowska**, President, The Grain and Feed Chamber (Izba Zbożowo-Paszowa)
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce (PUIG)

Moderator:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

8 February 2024 | 15.30-16.30 | Ballroom CDE

This session will be interpreted simultaneously into PL/EN

Workforce, the labour market and diversity

Managing internally diverse teams: How to harness the potential of multiculturalism and prevent conflicts? The benefits of diversity in a company – efficiency and creativity; relationships and competence; and the employer's image. Migrants in the labour market – trends, qualifications, adaptation, laws and procedures.

Guests invited to participate in the session (alphabetical list):

- **Joanna Burnos**, Founder, LEADERIS Institute, Member of the Advisory Board, The Alliance Of Her
- **Maciej Duszczyk**, Undersecretary of State, Ministry of the Interior and Administration, Poland; Member of the Scientific Council, Centre of Migration Research, University of Warsaw
- **Dorota N. Haller**, Client Solutions Director, Ringier Axel Springer Poland
- **Andrzej Korkus**, President, EWL
- **Andrzej Kubisiak**, Deputy Director, Polish Economic Institute (PIE)
- **Cezary Mączka**, Group Chief People & Culture Officer, Wielton SA
- **Tina Sobocińska**, Founder & HR Strategic Advisor, HR4future

Moderator:

- **Karolina Markowska**, Journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.PL

Recommendations on the way we will work during the EEC Trends

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SIDE EVENT

8 February 2024 | 15.30-17.30 | Conference room London

The EEC Programme Board and EEC Members – joining forces for the Congress*

A meeting of the Programme Board of the European Economic Congress will be held during the EEC Trends in Warsaw – for the first time involving participants of the EEC Members project launched in the autumn, which is aimed at year-round networking in an elite group of EEC VIP participants and EEC partners. The meeting of the combined bodies will focus on developing the programme of the forthcoming edition of the Congress as well as on integrating the EEC community.

**admission by a special invitation only*

SIDE EVENT

8 February 2024 | 19.00 | Ballroom ABCDE

This session will be interpreted simultaneously into PL/EN

The WNP Awards Gala

During the EEC Trends, a gala will be held, during which the WNP Awards – run by the editorial team of the WNP.PL economic portal – will be presented. The awards are intended for those who change the Polish economy for the better through their actions. Each year, the winners are individuals, institutions and companies that have recently made a significant and groundbreaking impact on the Polish economy. The WNP Awards are presented to those who – through their courageous actions and successfully implemented undertakings – indicate trends and directions of development and also actively respond to new challenges.